

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite #510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 149818 /		<b>Alt. Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 08/27/12 - 09/02/12		<b>Est #</b> 11691
<b>Advertiser</b> POL - Mazie Hirono for Senate		<b>Original Date / Revision</b> 08/23/12 / 08/23/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/27/12	08/31/12	M-F Wake Up 2day 6a-7a	6a-7a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1-111--				4	\$300.00			
N 2	KHON	08/27/12	08/31/12	M-F Wake Up 2day 7a-8a	7a-8a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	11-11--				4	\$300.00			
N 3	KHON	08/27/12	08/31/12	Live with Kelly	8a-9a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-11----				2	\$50.00			
N 4	KHON	08/31/12	08/31/12	Family Feud	M-F 9-930A		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	----1--				1	\$25.00			
N 5	KHON	08/27/12	08/30/12	Family Feud	M-F 930-10a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1--1---				2	\$25.00			
N 6	KHON	08/27/12	08/31/12	People's Court	3p-4p		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	11--1--				3	\$25.00			
N 7	KHON	08/27/12	08/31/12	Dr. Phil	4p-5p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1-1-1--				3	\$100.00			
N 8	KHON	08/27/12	08/31/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1---1--				2	\$500.00			
N 9	KHON	08/28/12	08/30/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-1-1---				2	\$500.00			
N 10	KHON	08/29/12	08/31/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	--1-1--				2	\$1,500.00			
N 11	KHON	08/28/12	08/30/12	Wheel of Fortune	630p-7p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-111---				3	\$1,500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

Contract / Revision	Alt. Order #
149818 /	

Contract Dates	Product	Est. #
08/27/12 - 09/02/12		11691

Advertiser	Original Date / Revision
POL - Mazie Hirono for S	08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KHON	08/27/12	08/27/12	Hell's Kitchen	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$1,000.00			
N 13	KHON	08/28/12	08/28/12	Masterchef	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-1-----				1	\$1,000.00			
N 14	KHON	08/29/12	08/29/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	--1----				1	\$1,500.00			
N 15	KHON	09/02/12	09/02/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1				1	\$900.00			
N 16	KHON	08/30/12	08/30/12	Big Bang Theory	9-930P		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	---1---				1	\$300.00			

\*Tax 1 Note: Sales Tax 4.712%.

Totals	33	\$17,150.00
--------	----	-------------

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/02/12	33	\$17,150.00	\$14,577.50	\$686.89	\$15,264.39
Totals	33	\$17,150.00	\$14,577.50	\$686.89	\$15,264.39

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified in accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217. NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite #510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 149711 /		<b>Alt. Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 09/01/12 - 09/01/12		<b>Est. #</b>
<b>Advertiser</b> POL - Mazie Hirono for Senate		<b>Original Date / Revision</b> 08/22/12 / 08/22/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	09/01/12	09/01/12	COLLEGE FOOTBALL GAM	1:30p-5p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$5,000.00			

\*Tax 1 Note: Sales Tax 4.712%.

**Totals**

1 \$5,000.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/01/12	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
<b>Totals</b>	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

## CONTRACT

KITV  
HAWAII

KITV  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

And:

Media Strategies & Research  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

<b>Contract / Revision</b> 945457 /		<b>Alt Order #</b>
<b>Product</b> 8/27 WK		
<b>Contract Dates</b> 08/27/12 - 09/02/12		<b>Estimate #</b>
<b>Advertiser</b> Hirono/D/Senate		<b>Original Date / Revision</b> 08/23/12 / 08/23/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	08/27/12	08/31/12	KITV 4 News This Morning	530-6A		:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	--1----				1	\$70.00			
N 2	KITV	08/27/12	08/31/12	KITV 4 News This Morning	6-7A		:30			NM	4	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	11-11--				4	\$100.00			
N 3	KITV	08/27/12	08/31/12	GMA M-F	7-9am		:30			NM	4	\$280.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-1111--				4	\$70.00			
N 4	KITV	08/27/12	08/31/12	The View	8:58-10:00 am / Hc		:30			NM	2	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1--1---				2	\$100.00			
N 5	KITV	08/27/12	08/31/12	Nate Berkus Day	Nate Berkus Day		:30			NM	2	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	--1-1--				2	\$50.00			
N 6	KITV	08/27/12	08/31/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	1	\$50.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-1-----				1	\$50.00			
N 7	KITV	08/27/12	08/31/12	Ellen	3-4pm		:30			NM	3	\$210.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	1-1-1--				3	\$70.00			
N 8	KITV	08/27/12	08/31/12	Ellen	3-4pm		:30			NM	2	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.kitv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
945457 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/27/12 - 09/02/12	8/27 WK	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hirono/D/Senate	08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-1---				2	\$100.00			
N 9	KITV	08/27/12	08/31/12	KITV News At 5	5-5:30pm		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-1---				2	\$250.00			
N 10	KITV	08/27/12	08/31/12	KITV News At 6	6-6:30pm		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-1----				2	\$400.00			
N 11	KITV	08/27/12	08/31/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	5	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$150.00			
N 12	KITV	08/28/12	08/28/12	HAPPY/TRUST	9-10pm		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$600.00			
N 13	KITV	08/31/12	08/31/12	20/20	8-10P		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$600.00			
N 14	KITV	08/27/12	08/31/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11-1---				3	\$400.00			
N 15	KITV	09/01/12	09/01/12	KITV 4 News at 10 Sat	KITV 4 News at 10		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$400.00			
N 16	KITV	08/27/12	08/31/12	Nightline	11-1130p		:30			NM	1	\$50.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$50.00			
<b>Totals</b>											<b>35</b>	<b>\$6,410.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/01/12	35	\$6,410.00	\$5,448.50	\$256.73	\$5,705.23
<b>Totals</b>	<b>35</b>	<b>\$6,410.00</b>	<b>\$5,448.50</b>	<b>\$256.73</b>	<b>\$5,705.23</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**CONTRACT**

**KFVE-K5**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-9375**

<b>Contract / Revision</b> 812626 /		<b>Alt Order #</b>
<b>Product</b> 8/27 - 9/2/12 (:30)		
<b>Contract Dates</b> 08/27/12 - 09/02/12		<b>Estimate #</b> 11691
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 08/23/12 / 08/24/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KFVE	<b>Account Executive</b> Marche' Kawai	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	08/27/12	09/02/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				5	\$60.00			
N 2	KFVE	08/27/12	09/02/12	Hawaii News Now at 6:30	628p-7p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MT-T---				3	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KFVE	08/27/12-09/02/12	Hawaii News Now at 6:30	628p-7p	MTU-Th----	:30		<del>\$400.00</del>	NM		
			See MG 2.4									
	4	KFVE	08/29/12-08/29/12	Hawaii News Now at 6:30	628p-7p	---W-----	:30		\$100.00	NM		
			Ⓜ MG for 2.3 08/30									
			Program Change - NFL PRESEASON FOOTBALL									
N 3	KFVE	08/27/12	09/02/12	M-Su HI News Now At Nine	9p-935p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-TW-F--				3	\$225.00			
N 4	KFVE	09/01/12	09/01/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$200.00			
N 5	KFVE	09/02/12	09/02/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S				1	\$200.00			

**Totals** 13 \$1,675.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/02/12	13	\$1,675.00	\$1,423.75	\$67.09	\$1,490.84
<b>Totals</b>	13	\$1,675.00	\$1,423.75	\$67.09	\$1,490.84

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**CONTRACT**

**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<b>Contract / Revision</b> 812559 /		<b>Alt Order #</b>
<b>Product</b> August 27, 2012 - September 2, 2012		
<b>Contract Dates</b> 08/27/12 - 09/02/12		<b>Estimate #</b> 11691
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 08/23/12 / 08/23/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	08/27/12	08/31/12	HI News: Sunrise 5-6a	5a-6a		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$70.00			
N 2	KGMB	08/27/12	08/31/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$70.00			
N 3	KGMB	08/27/12	08/31/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$70.00			
N 4	KGMB	08/27/12	08/31/12	CBS This Morning	8a-10a		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$35.00			
N 5	KGMB	08/27/12	08/31/12	Price Is Right	10a-11a		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-1-1--				3	\$130.00			
N 6	KGMB	08/28/12	08/30/12	Bold & Beautiful	1130a-12p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-1---				2	\$35.00			
N 7	KGMB	08/27/12	08/31/12	Let's Make A Deal	12p-1p		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-1-1--				3	\$65.00			
N 8	KGMB	08/28/12	08/30/12	Y&R	1p-2p		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-1---				2	\$65.00			
N 9	KGMB	08/29/12	08/29/12	The Talk	2p-3p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$35.00			
N 10	KGMB	08/27/12	08/31/12	Jeopardy II	4p-430p		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1---1--				2	\$80.00			
N 11	KGMB	08/27/12	08/31/12	Jeopardy I	430p-5p		:30			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

Contract / Revision	Alt Order #
812559 /	

Contract Dates	Product	Estimate #
08/27/12 - 09/02/12	August 27, 2012 - Septe	11691

Advertiser	Original Date / Revision
Mazie Hirono for Senate	08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1---1--				2	\$95.00			
✓ 12	KGMB	08/28/12	08/31/12	Tu/W/F HI News NOW at 5p	5p-530p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-11-1--				3	\$200.00			
✓ 13	KGMB	08/28/12	08/30/12	Tu-Th HI News NOW at 6p	6p-630p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-111---				3	\$400.00			
✓ 14	KGMB	08/27/12	09/02/12	M-F Insider	630p-7p		:30			NM	4	\$688.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11-11--				4	\$172.00			
✓ 15	KGMB	08/27/12	08/27/12	Hawaii Five-O	9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$4,000.00			
✓ 16	KGMB	08/28/12	08/28/12	NCIS	7p-8p		:30			NM	1	\$1,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$1,055.00			
✓ 17	KGMB	08/29/12	08/29/12	Big Brother	7p-8p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$450.00			
✓ 18	KGMB	08/30/12	08/30/12	Big Bang/2 1/2 Men	7p-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$400.00			
✓ 19	KGMB	09/01/12	09/01/12	48 Hour Mystery	9p-10p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$140.00			
✓ 20	KGMB	08/27/12	08/31/12	M-F HI NewsNOW at 10p	10p-1035p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$800.00			
✓ 21	KGMB	09/02/12	09/02/12	Su HI News NOW at 10p	10p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1				1	\$600.00			
✓ 22	KGMB	08/29/12	08/29/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$180.00			

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/02/12	57	\$15,708.00	\$13,351.80	\$629.14	\$13,980.94
<b>Totals</b>	<b>57</b>	<b>\$15,708.00</b>	<b>\$13,351.80</b>	<b>\$629.14</b>	<b>\$13,980.94</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## CONTRACT



**KHNL**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

<b>Contract / Revision</b> 812581 /		<b>Alt Order #</b>
<b>Product</b> August 27, 2012 - September 2, 2012		
<b>Contract Dates</b> 08/27/12 - 09/02/12		<b>Estimate #</b> 11691
<b>Advertiser</b> Mazie Hirono for Senate		<b>Original Date / Revision</b> 08/23/12 / 08/23/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Media Strategies & Research**  
 1580 Lincoln Street  
 Suite 510  
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KHNL	08/27/12	08/27/12	Hawaii News Now: Sunrise	530a-6a		:30			NM	0	\$0.00
N 2	KHNL	08/27/12	08/31/12	Hawaii News Now: Sunrise	6a-7a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$85.00			
N 3	KHNL	08/27/12	08/31/12	NBC Today Show	7a-9a		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$115.00			
N 4	KHNL	08/27/12	08/30/12	Hi News Now at Five	5p-530p		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-11---				3	\$120.00			
N 5	KHNL	08/27/12	08/31/12	Hi News Now at 5:30	530p-6p		:30			NM	5	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$145.00			
N 6	KHNL	08/27/12	08/31/12	Entertainment Tonight	630p-7p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11111--				5	\$200.00			
N 7	KHNL	08/28/12	08/28/12	America's Got Talent	7p-9p		:30			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$975.00			
N 8	KHNL	08/31/12	08/31/12	Dateline NBC	9p-10p		:30			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$230.00			
N 9	KHNL	09/02/12	09/02/12	Dateline NBC	6p-7p		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1				1	\$115.00			
N 10	KHNL	08/27/12	08/30/12	Hi News Now at Ten	10p-1035p		:30			NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	11-1---				3	\$240.00			
N 11	KHNL	09/01/12	09/01/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$165.00			
N 12	KHNL	08/29/12	08/29/12	The Tonight Show	1035p-1135p		:30			NM	1	\$100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

Contract / Revision	Alt Order #
812581 /	

Contract Dates	Product	Estimate #
08/27/12 - 09/02/12	August 27, 2012 - Septe	11691

Advertiser	Original Date / Revision
Mazie Hirono for Senate	08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals		
											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	--1----				1	\$100.00				
*Tax 1 Note: General Excise Tax 4.712%											Totals	31	\$5,390.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/02/12	31	\$5,390.00	\$4,581.50	\$215.88	\$4,797.38
Totals	31	\$5,390.00	\$4,581.50	\$215.88	\$4,797.38

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.